



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEW JERSEY



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

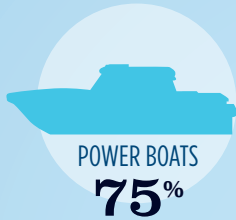
**\$248.7** MILLION

## CONGRESSIONAL DISTRICT 4

Number of Recreational Boats*	<b>16,611</b>
Recreational Boating Industry Businesses	<b>126</b>
Total Jobs	<b>2,012</b>
Annual Recreational Boating-Related Spending	<b>\$103.5</b> MILLION

### RECREATIONAL BOATS IN NJ-4

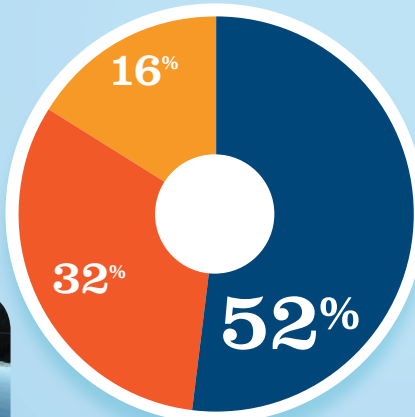
<b>TOTAL BOATS*</b>	<b>▶ 16,611</b>
<b>REGISTERED BOATS</b>	<b>16,611</b>
Power boats	12,433
PWCs	2,843
Sailboats	928
Other Boats	407
<b>HOUSEHOLDS PER BOAT</b>	<b>16.3</b>



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN NJ-4

<b>TOTAL BOATING JOBS</b>	<b>▶ 768</b>
Boat Building	-
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	121
Dealers / Wholesalers	248
Boat Services	398

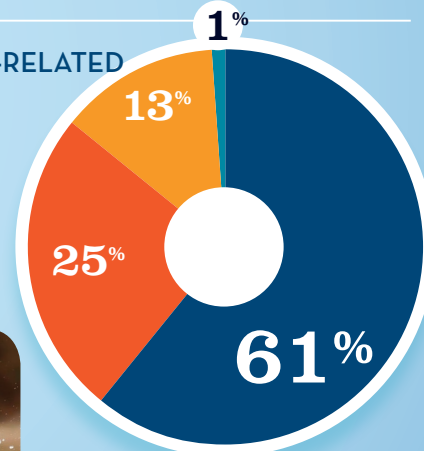


● BOAT BUILDING † ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR. † ● BOAT SERVICES  
● ACC./SUPPLIES MFGR. † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN NJ-4

<b>TOTAL BUSINESSES</b>	<b>▶ 126</b>
Boat Building	-
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	16
Dealers / Wholesalers	32
Boat Services	77

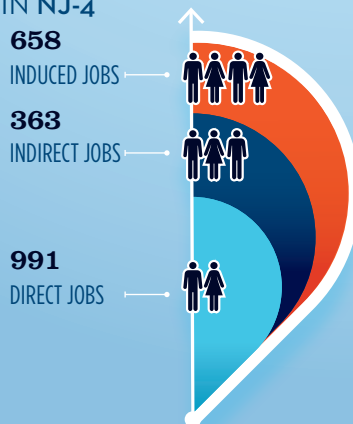


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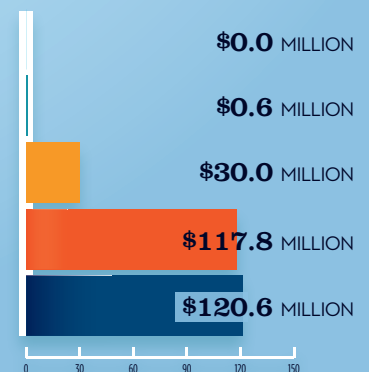
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NJ-4

<b>EST. TOTAL JOBS</b>	<b>▶ 2,012</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$83.6</b> MILLIONS
Est. Direct Income	\$34.8
Est. Indirect Income	\$20.0
Est. Induced Income	\$28.8



### RECREATIONAL BOATING INDUSTRY SALES IN NJ-4

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$0.6	<b>\$0.6</b> MILLION
Accessory / Supplies Mfgr.	\$30.0	<b>\$30.0</b> MILLION
<b>TOTAL MFGR. SALES</b>	<b>▶ \$30.6</b>	
Dealers / Wholesalers	\$117.8	<b>\$117.8</b> MILLION
Boat Services	\$120.6	<b>\$120.6</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>▶ \$238.4</b>	



● BOAT BUILDING ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR. ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University